

EXHIBIT F

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Extension	eml
Author	[REDACTED]
Subject	Central Region Weekly Update: Week of November 5, 2007
File Name	
Email Subject	Central Region Weekly Update: Week of November 5, 2007
Master Date	11/5/2007
OS Creation Date/Time	
OS Saved Date/Time	
Date Sent	11/5/2007
Time Sent	1:21:00 AM
Date Received	
Time Received	
Email Datetime Received	
Company	Alphabet, Inc.
From	"[REDACTED]" [REDACTED]@google.com>
To	gms-central-update@google.com
Cc	
Bcc	
Volume Name	PROD066-003
CSV Confidentiality	
CSV Drive Collaborators	
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Message

From: [REDACTED]@google.com]
Sent: 11/5/2007 1:21:06 AM
To: gms-central-update@google.com
Subject: Central Region Weekly Update: Week of November 5, 2007
Attachments: AAdvantage MileFinder Slides.ppt

Hi all! This week's Top 5 News & Notes are below. I will be with the BIM team at UPS in Atlanta on Tuesday and then attending CommerceThink in MV on Thursday and Friday so we won't be able to have Open Door time this week. It's back on again next week...in the meantime call me, email me or IM me with whatever is on your mind!

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1. Oprah on YT . Reminder that this week on Tuesday, the Oprah episode with [REDACTED] airs. Please try to watch it in your office. If you are in MV on Tuesday, the café's there are featuring Chicago-style food in honor of this event. And for sure check out the new Oprah channel on YT. Please start using screen shots of this in your prezos right away!

<http://youtube.com/user/oprah>

2. OpenSocial (internally caled "Makamaka"): Last week's big news was the announcement of the open source developer platform coalition (among MySpace, Engage.com, Friendster, hi5, Hyves, imeem, LinkedIn, Oracle, orkut, Plaxo, Salesforce.com, Six Apart, Tianji, Viadeo, and XING and Ning) to create common apps for most of the big social graph sites.

You should spend a few minutes to become conversant with this initiative as you will be sure to be asked about it in client meetings this week. Start with this great 3-minute video from Ning explaining the concept:

<http://blog.pmarca.com/2007/10/open-social-scr.html>

Then a few minutes of highlights from the "campfire" event on campus last week with developers:

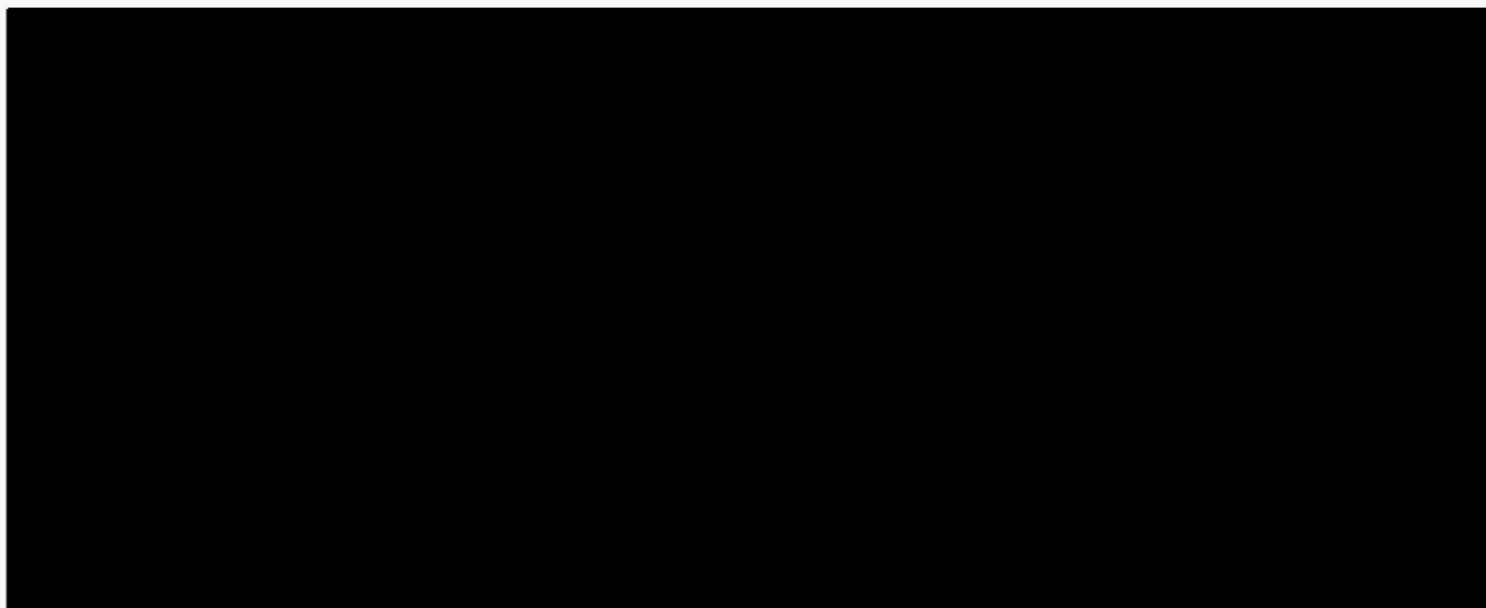
<http://www.youtube.com/watch?v=RytmNqEHYIE>

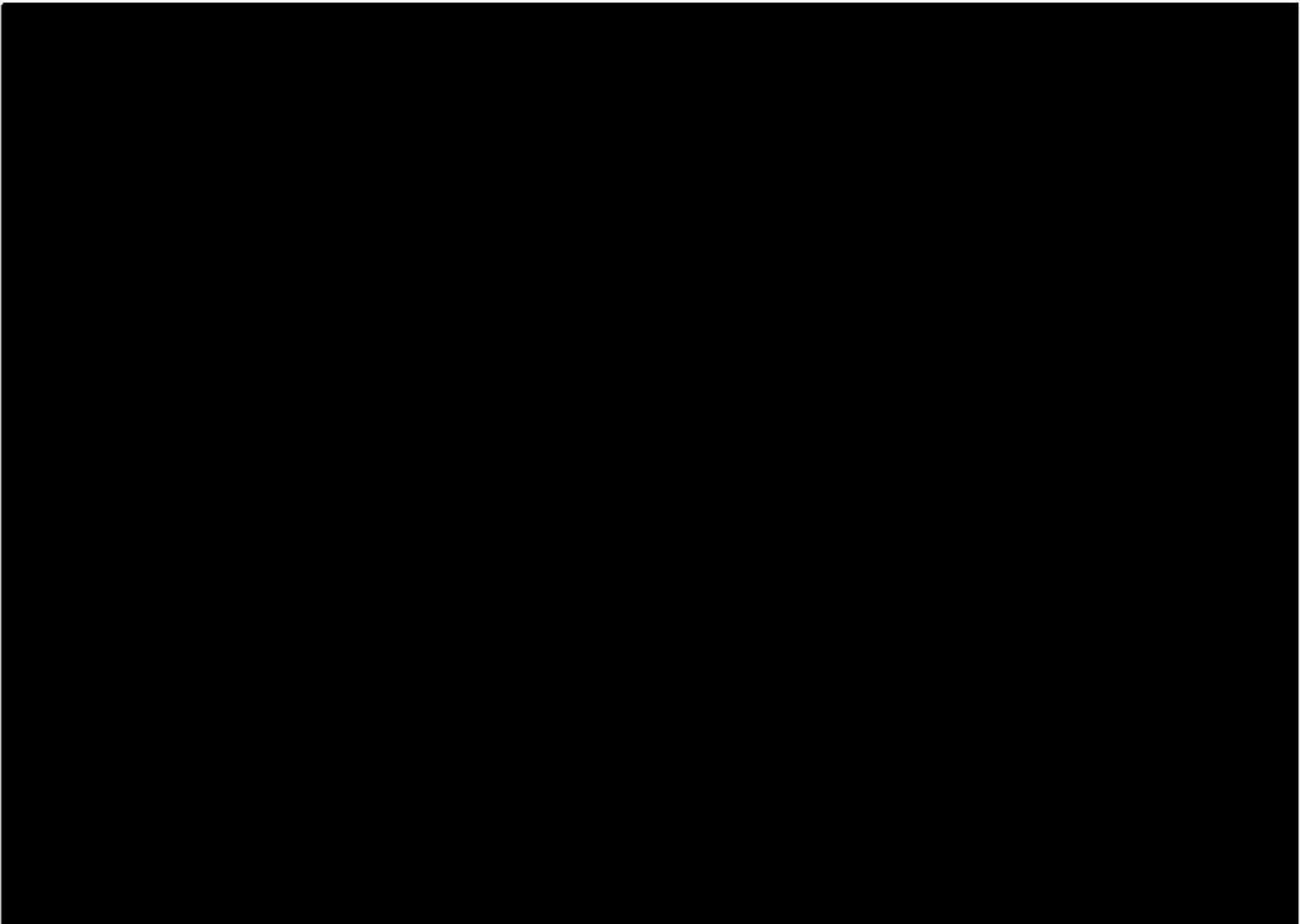
Or if you have time for the full one hour version: <http://www.youtube.com/watch?v=9KOEbAZJTTk>

And also a pov from the New York Times on the implications of OpenSocial:

<http://bits.blogs.nytimes.com/2007/11/01/googles-opensocial-is-not-a-facebook-killer/>

3. New example of Maps you can use . The Dallas Travel team has shared this new example (attached powerpoint) from American Airlines using of Google maps. Pretty cool. Should be part of your prezos illustrating maps and maps mash-ups.



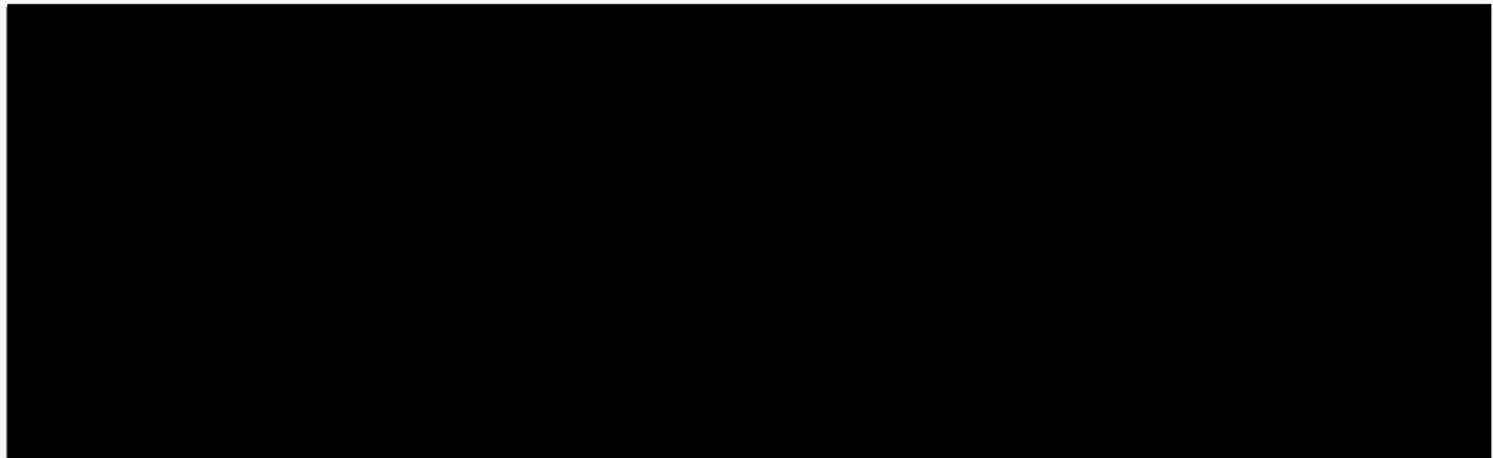


5. Reminder our Central Region Promotion toast is this Wednesday at 11am CT via video bridge. Check your calendar for exact details. Everyone should please attend to offer our best wishes to those promoted last week!

Complete NASO Events Calendar: <http://www.corp.google.com/cal/sales/?t=ext>

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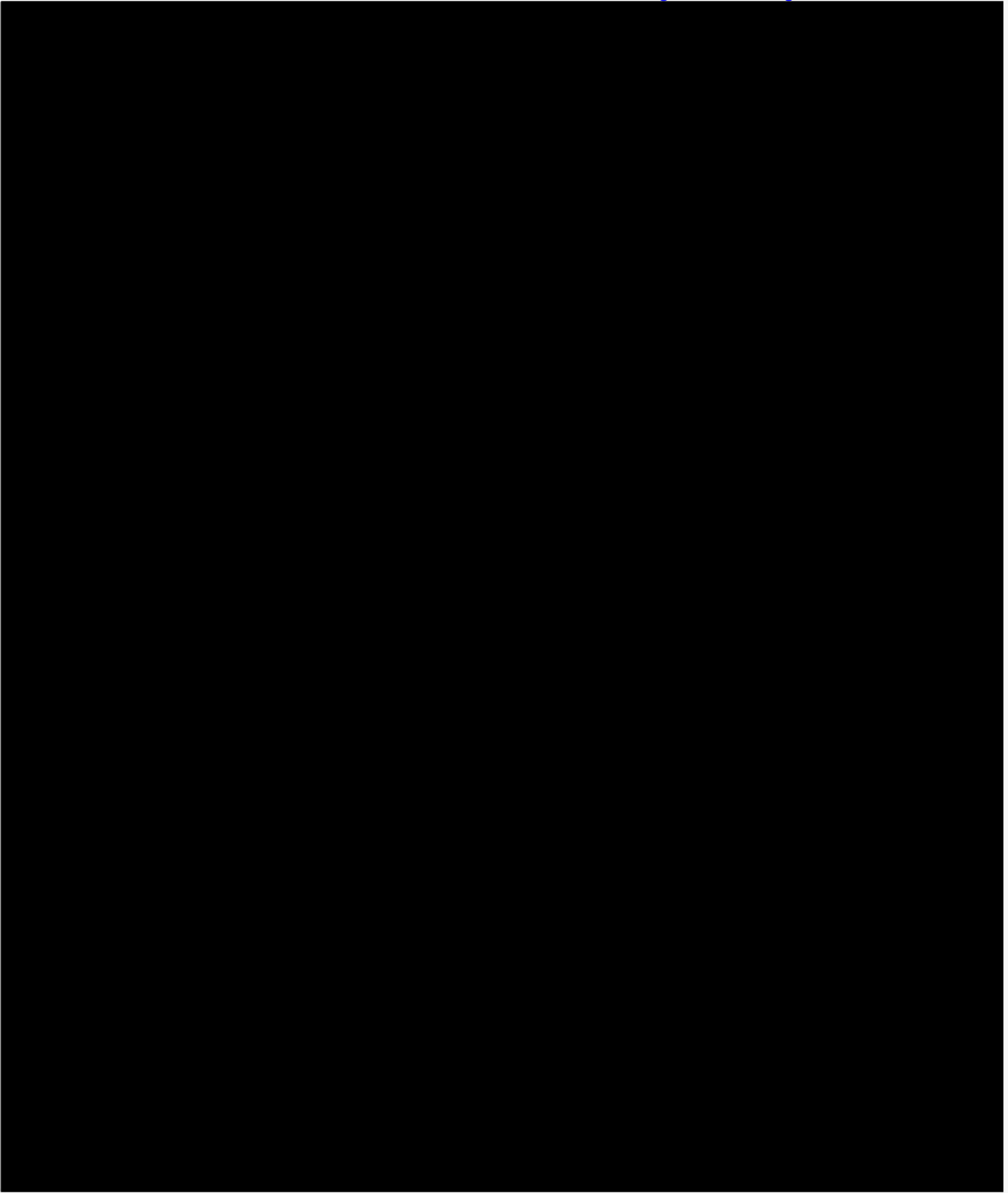
And now for our usual spin around the teams:

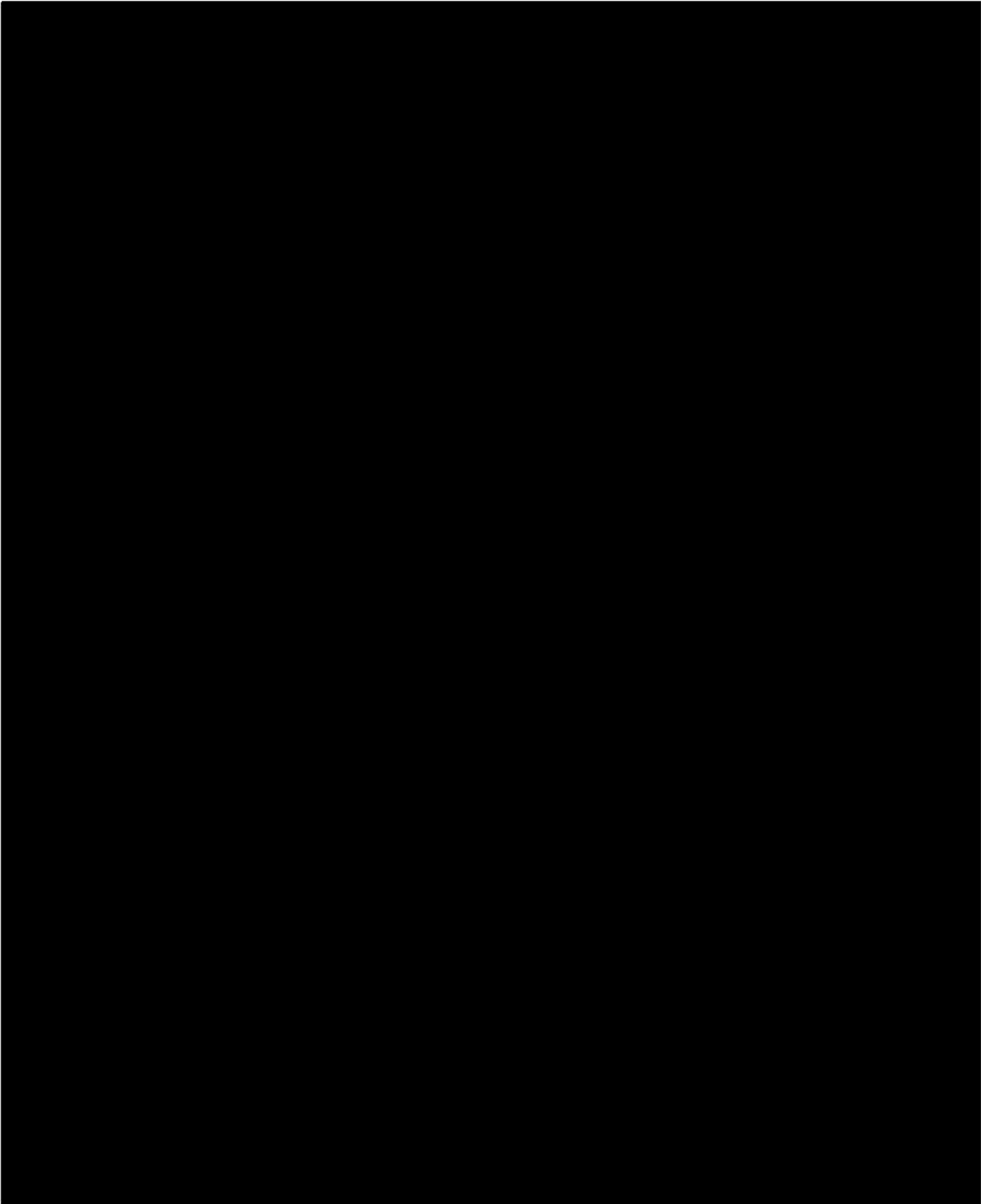


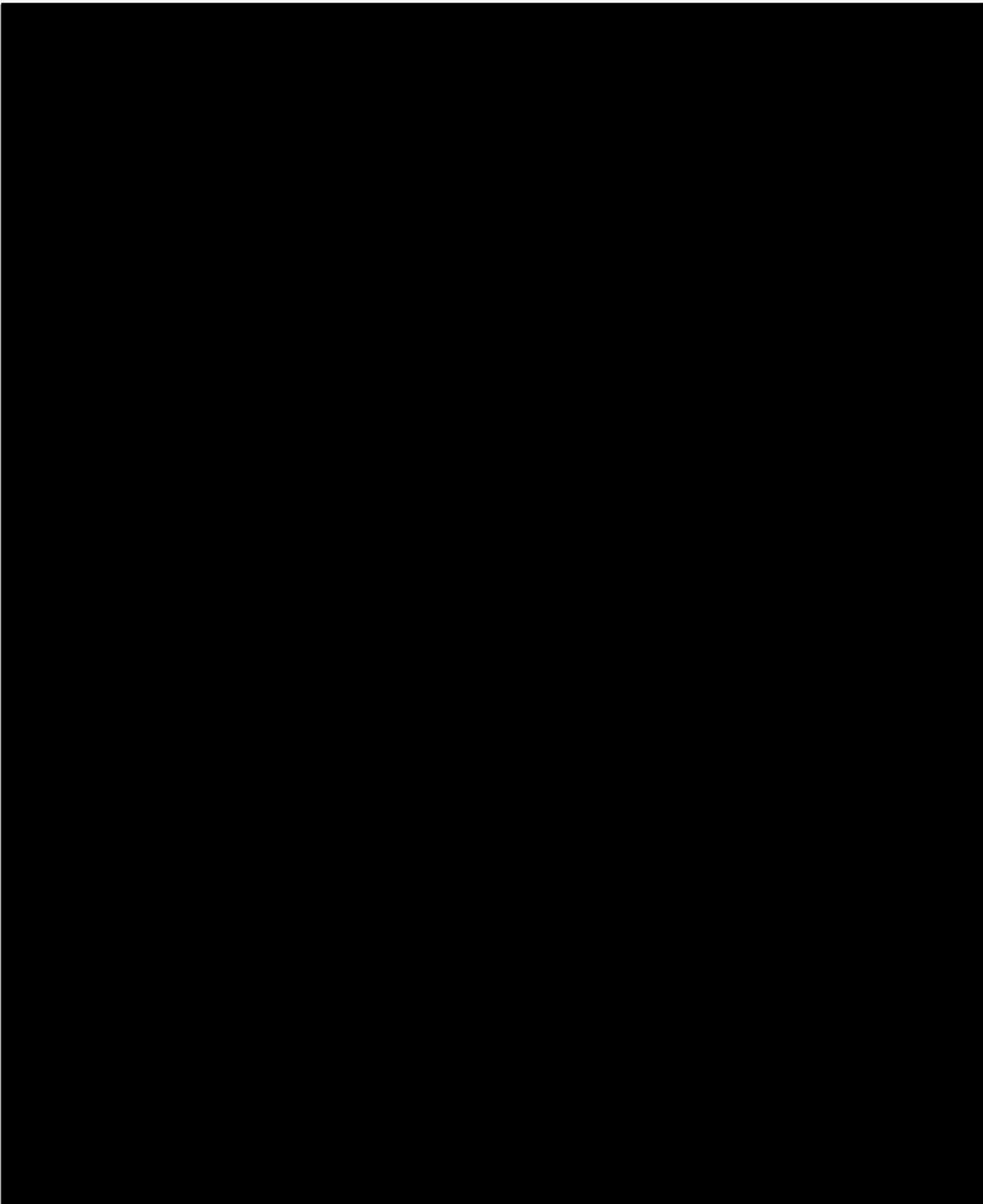
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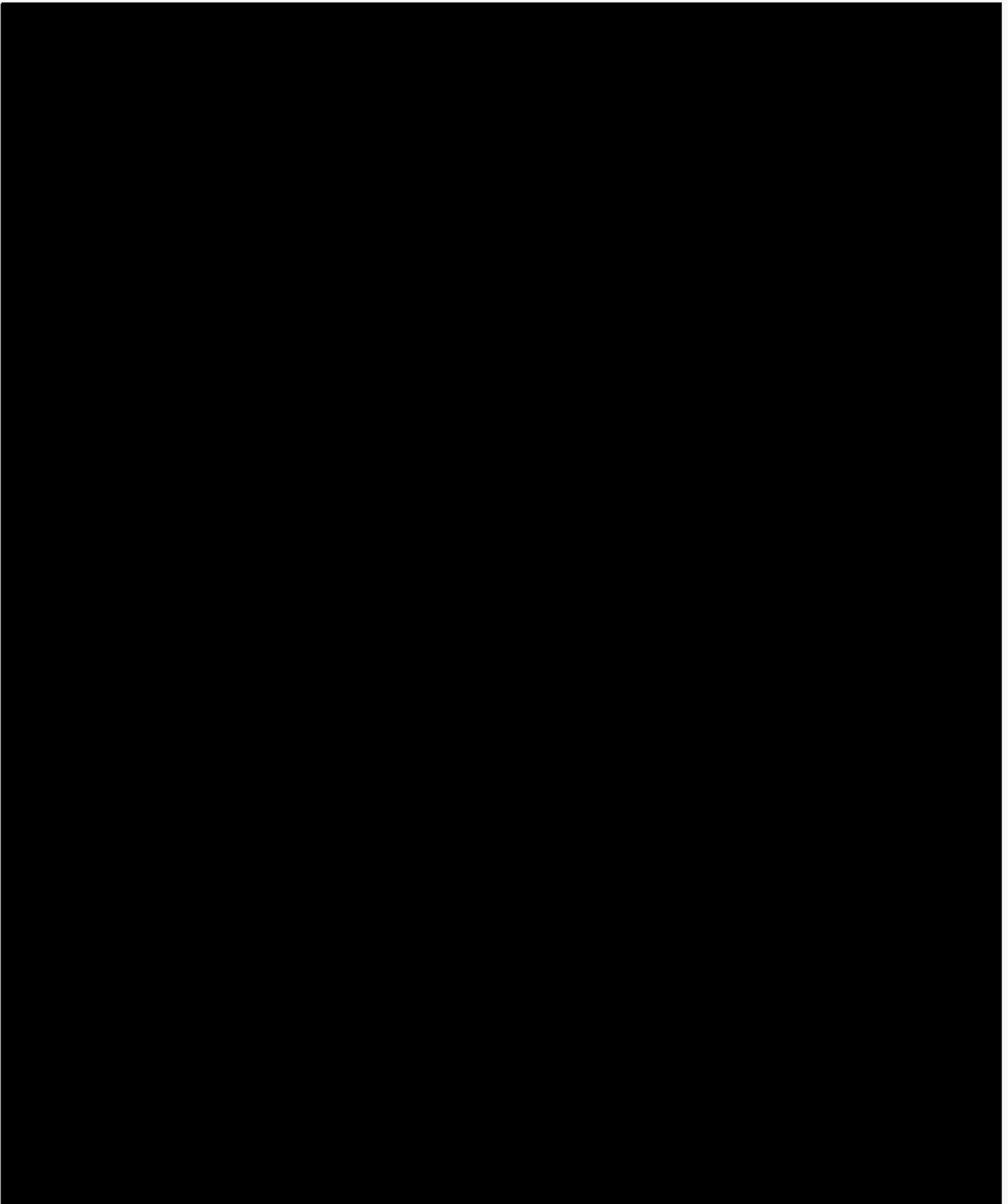
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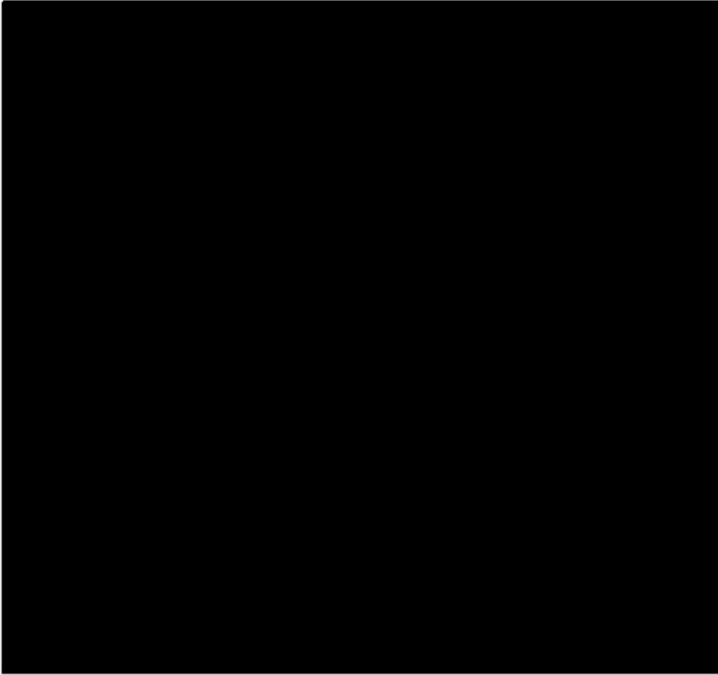
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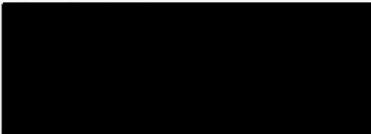
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Thanks everyone and have a great week!



Managing Director, Central Region

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